



October 1, 2023

TO: Construction Companies Started within the Last Five Years
RE: RISE UP Initiative Application Period Open

10 Startup Construction Companies Will Be Selected for Transformational Program!

According to the U.S. Bureau of Labor Statistics, a quarter of construction companies fail in their first year, and after five years, only one third remain open. These startup businesses play a vital role in construction and the industry benefits when they are a knowledgeable and capable part of project teams.

The Construction Exchange RISE UP Initiative will provide 10 startup construction companies with the resources they need to grow and increase their chances of long-term success. To promote increased participation of underrepresented communities in the construction industry, MWBE companies are encouraged to apply.

RISE UP companies will be assigned a one-on-one mentor, receive access to project information and education, and will build relationships with the help of experienced industry professionals. There will be no cost for companies to participate.

The program length is one year and culminates in a graduation ceremony at the Construction Exchange Annual General Member meeting.

Construction companies in business five years or less are eligible to apply. Email completed applications with supporting documentation to jbenedict@conexbuff.com by December 1, 2023. To thank you for applying, any company that applies but is not accepted into the program will be eligible for Construction Exchange membership at half price for one year.

Please contact me at (716)874-3435 or jbenedict@conexbuff.com with any questions.

Sincerely,

A handwritten signature in black ink, appearing to read 'Joe'.

Joe Benedict
Executive Director