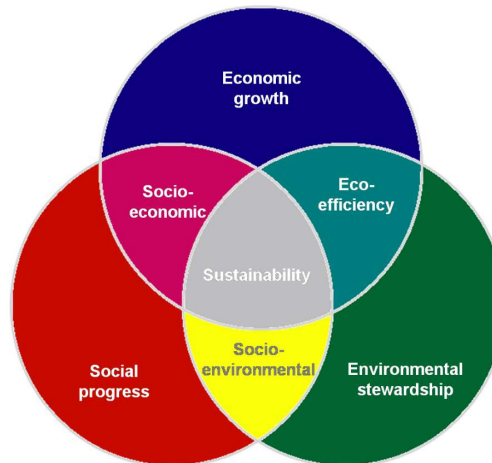


# Triple Bottom Line of Sustainability Focus Areas

revised 4/18/22



## Economic Growth Sphere

- Bang for your buck
- Innovation – developing next practice platforms and shifting paradigms (R & D)
- Risk Management – the management of potential loss
- Growth Enhancement – the increase in economic vitality and corporate endurance
- Total Shareholder Return
- Cost Sharing

## Eco Efficiency Nexus

- Clean Technology – renewables, efficiencies in the built environment, zero waste
- Energy Efficiency – managing and restraining the growth of energy consumption (LED Bulbs, Low Flow Fixtures)
- Resource Efficiency – doing more with less
- Product Stewardship – minimizing the impact of products on the environment (nitrogen in tires)
- Lifecycle Management – managing the likely lifespan of a product from inception to final disposition.
- Products to Services – creating products to conform to a particular sustainable outcome or process.
- Waste to Energy – anaerobic digestion, fermentation, gasification
- Sustainable Growth Within Industries
- Subsidies/Incentives for use of natural resources
- Supporting sustainable food production systems

## Environmental Stewardship Sphere

- Clean Air, Water, Land
- Emissions Reductions (Maintain your car, group you errands)
- Zero Waste, Releases, and Spills (Reusable Bags, pick up you trash and somebody else's)
- Ecosystem Restoration
- Food Nutrition Density – quantity of available nutrition to caloric content

### Socio-Environmental Nexus

- Safety
- Health and Wellness
- Environmental Regulations
- Access to Potable Water
- Crisis Management
- Food Security and Food Desert Reduction
- Natural Resource Stewardship
- Compliance With Legal Requirements
- Environmental Justice (eliminate dumping, no renewable ghettos)
- Promoting the use of public transportation

### Social Progress Sphere

- Celebrate Diversity & promote equality
- Insist on Human Rights
- Community Outreach (investigate community needs)
- Community Service
- Learn From and Assist Indigenous Communities
- Participate in Labor Relations
- Preserve the past so we can learn from it
- Love your country
- Advocate for Equal Opportunity (education, healthcare, economic, legal, etc.)
- Promoting inclusive mechanisms to engage stakeholders in governance of the business
- Peer to peer sustainability education
- Include sustainability in intern learning outcomes

### Socio-economics Nexus

- Capacity Building
- Purchase from companies that practice Fairtrade
- Choose Worker's Rights over economic separation
- Wellness for all
- Patronize businesses that create jobs
- Skills Enhancement
- Buy local
- Be maximally ethical not minimally
- Security
- Transparency
- Impact Investing
- Improve the standard of living of all in your community
- Paying a living wage
- Supporting low income community members
- Hosting a food pantry focused on alleviating food insecurity
- Equal pay for equal work