

Build Up Buffalo 2023

Call for Presentations

Presented by:

- Construction Exchange of WNY
- BOMA Buffalo
- AIA Buffalo/WNY

Contact Person: Melissa M. Brinson

Tel: 716.574.5905

Email: Mbrinson@millingtonlockwood.com



Call for Presentations for:

Build Up Buffalo is a day-long conference and networking event that welcomes the design, build and commercial real estate management community to an in person, educational conference. The 2023 theme is **resiliency in design and construction** to include an expert panel as well as multiple educational breakout sessions on a variety of topics (for example: disaster preparedness, adaptive reuse, NYS Climate Action Implications, building safety, cyber security, generational workforce development) affecting the building management, design and construction industries. The conference will bring together industry leaders to share ideas and continue to develop the momentum needed to Build Up Buffalo.

Your proposal and presence will provide active, meaningful learning opportunities.

Date of the event:

February 16th 2023

Location: Wurlitzer at 908 Niagara Falls Blvd, North Tonawanda, NY 14120

Target Audience:

All professionals in the fields of real estate development, architecture, engineering, interior design, real estate financing, technology infrastructure, real property management, construction, construction management

Educational Sessions:

There are two types of sessions – plenary and breakout.

- **Plenary Sessions** – should be of a general enough nature that they will appeal to either architecture, design & construction professionals or developers, property managers & building owners, or both groups and should contain enough content for 60-90 minutes.
- **Breakout Sessions** – may be of a more focused nature for either or both groups and contain enough content for 45-60 minutes.

Additional criteria for both breakout and plenary sessions:

- May utilize a single presenter, multiple presenters, or a panel format. If a panel method is selected, the panel should consist of 3-4 participants, including a moderator.
- Should share case studies from the commercial construction industry.
- Should employ experience-based learning with interactions, hands-on activities, and demonstrations.
- Should present innovative techniques or best practices to the themed content area listed above.

- Should provide a handout and/or other meaningful takeaways for attendees.

Proposal information:

We invite proposals for compelling educational and informational sessions. The driving criteria for proposal selection include:

- Demonstrated innovation in training and delivery, and/or innovative practices in design & construction.
- Engaging and can hold audience attention (sessions that require audience engagement and participation are highly desired).
- Topical given current industry trends, constraints, and expectation of future needs.
- Industry knowledge and/or experience (sessions that are led or co-presented by industry professionals such as building owners & operators, project developers, construction contractors and their employees, architects, engineers, designers and other expert and experienced industry professionals are highly desired); and
- Thoughtfulness and creativity.

Expectations of presenters:

- Sign a speaker agreement that outlines each speaker's roles and responsibilities.
- Deliver content as developed and agreed upon.
- Submit all program materials electronically, including handouts and PowerPoint slides, by designated and agreed upon date.
- Grant the Build Up Buffalo presenting organizations and their representatives the right to distribute conference materials to attendees.

Speaker expenses:

Selected speakers will receive one complimentary, nontransferable conference registration. Speakers will not be reimbursed for any expenses incurred in developing content or materials for their presentations. We will reimburse for travel to/from the conference, and accommodations.

Submission instructions:

All submissions are due by the close of business on Friday, October 21, 2022.

Submit PDF or Word documents via email to mbrinson@millingtonlockwood.com and anessa@conexbuff.com with "Build Up Buffalo Speaker Proposal" in your subject line.

Those who submit a presentation will be notified on or before November 11, 2022, whether their presentation was accepted.

Questions:

For questions, please contact Melissa Brinson: mbrinson@millingtonlockwood.com or (716) 574-5905.

Presentation Submission Guidelines

Submissions should follow the following format:

Presentation Title

General description of presentation 150 words or less, to be included in promotional materials

Target Audience 100 words or less

Recommended level of knowledge. Please indicated if general or advanced level knowledge is assumed of attendees.

Please include at least 3 learning objectives (Note: An effective learning objective clearly defines an action taken by a participant that demonstrates the new skills and/or understanding acquired during a program, course, etc., and can be assessed. To ensure that a learning objective can be assessed, the action specified must be: (1) observable; (2) measurable; and (3) performed by the learners.) Upon the conclusion of this presentation, participants will be able to:

Presentation type: Breakout or Plenary

Presenter Name

Presenter Organization

Presenter Title

Presenter email address

Biography

Note: If a co-presenter or multiple co-presenters, moderator or panelist will be utilized please provide all the same information.

Commercial Interests: List any commercial interests that the presenter(s) may have in any product, service or materials discussed during the proposed session. Presentations must be for educational as well as informational purposes.